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From: [redacted] 5.1.2e
Sent: Sun 1/24/2021 6:15:16 PM
Subject: Ter info: internationaal project COVID19 en social media analysis: wellicht interessant voor samenwerking?
Received: Sun 1/24/2021 6:16:20 PM

Hi [redacted] 5.1.2e

Ter info. En misch relevant. Ik ben bij een internationaal project betrokken over overheidscommunicatie over Covid en de reactie van het publiek. Althans, de hoofdaanvrager [redacted] 5.1.2e heeft net gehoord dat het project gehonoreerd is. Een belangrijke component is computational analysis of social media data.

Er is nogal wat kennis en ervaring met social media analyse (data science). Misschien handig ivm samenwerking mbt analyse Ndl social media data?

vrgr

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Info over project:

Project "Deciphering the 'pandemic public sphere': Government communication, (social) media discourses on and citizens' responses to Covid-19 in Europe and the USA

Univ. [redacted] 5.1.2e Technische Universität Ilmenau, Fakultät für Wirtschaftswissenschaften und Medien

The project compares how governments and public health organizations in Germany, Great Britain, Italy, the Netherlands, Spain, Sweden and the USA have produced and disseminated instructional messages in the context of COVID-19. It also examines how traditional and social media, as well as the citizens of the respective countries, have responded to these messages. The aim is deciphering the "pandemic sphere" by systematically comparing government strategies, legacy media frames, Twitter discourses on and citizens' responses to COVID-19 in Europe and the USA. With this cross-national, comparative approach, the project aims at closing a gap in the field of international risk and crisis communication research.



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